

# Remarkable SALE of COATS

at the **M & K** **ROCK ISLAND**

Offering Hundreds of New Styles at

**\$39.95** and **\$45**

Right at the start of the season and just in time for Thanksgiving we place on sale hundreds of coats in all of the latest styles and materials.

- TINSELTONES—FROST GLOWS
- SUEDE VELOURS—BROADCLOTH
- PLAID BACK MATERIALS
- PÖLE MIXTURES—FANCY MIXTURES
- CHEVRONA—DUVET DE LAINES
- SILVERTONES—NORMANDYS

All the Season's Newest Colorings!

- Bronze
- Beaver
- Java
- Plum
- Henna
- Brown
- Faison
- Dragon Fly
- Burgundy
- Twilight
- Navy
- Black

Fashion's Favored Winter Modes!

- New Blouse Back Models
- Loose Flare Back Models
- Straightline Models
- New Belted Models
- New Sport Length Models

In Quality of Materials and Tailoring full measuring up to the high M. & K. standard



A Great Opportunity to Choose a Fine Coat for Thanksgiving

**\$39.95**

and

**\$45.00**

A Great Special Attraction

Endless Variety of Coats Featured at **\$29.95**

High Grade Coats

- Peachbloom—Duvetyn
- Bolivias—Evora Cloth—Pèluchia
- Yukon Seal
- Chamelion Cord
- Fur Collared Models
- Also Self Collar

A Saving of \$10 to \$50 On Every Coat at

**\$55 - \$65 - \$75 - \$85**  
**\$98.50** and **\$125**



## Thanksgiving Sale of FUR FABRIC Coats

In Enveloping Wrap-Coat fashion—In Rippling-from-the-Hip fashion — In Trotteur Coat fashion—In stunning Straight-Line fashion.

Trimmed with rich furs—Shawl Collars, Cape Collars, Muffler Collars, Choker Collars—some also with cuffs—or with border, furs are RING-TAIL OPOSSUM—NUTRIA—BEAVER—SKUNK OPOSSUM—KIT CONEY

Or with no trimming but its own luxurious fabric. Who but an expert would not take this wonderful Salt's Sealskin Plush or this Hudson Seal-like Plush for the very Hudson Seal! Or Salt's Peco Plush—or the Baffin Seal Plush.

With fur fabrics now among the scarcest, in the "market" and wherever found—priced prohibitively

We are proud to announce the most interesting fur fabric coat showing in the tri-cities at decided savings in price from today's cost to duplicate.

**\$25, \$35, \$39.50, \$45, \$55, \$65 to \$98.50**

AND UP

**M & K** **ROCK ISLAND**

SHORT FUR FABRIC COATS

- Beavertee
- Moleskin Fabric
- Baffin Seal
- Yukon Seal
- Hudson Seal
- Salt's Sealskin Plush
- Sealskinette
- Ungava

**\$35, \$46, \$55, \$65, \$75 and \$85**

